

# FACTSHEET

## Short Profile

Since its founding in 2018 by Lukas Koppitz and Gerd Krohn, smartvillage has established itself as a market-leading destination for unforgettable events in Munich, Cologne, and Berlin. Whether it's a creative workshop, a strategic meeting, or a large-scale event—we offer flexible room concepts for every requirement and group sizes ranging from 10 to 1,000 people. Every year, over 100,000 customers trust our expertise to deliver unique event experiences.

## About smartvillage

### Location Design Concept

Each smartvillage location impresses with an individual theme and consistent Green Thinking:

- ✓ Upcycling Interior: Predominantly sustainable furniture.
- ✓ Climate Neutrality: Certified company since 2021.
- ✓ Values Network: Partners who share our ecological responsibility.

### Our User Promise

We accompany you from the initial inquiry to the final execution with a promise that is unique in the industry:

- ✓ 1 Hour: Maximum waiting time for your inquiry.
- ✓ 1 Minute: Response time for on-site support.
- ✓ 100% Reliability: We deliver what we promise.

### The smartvillage+ Extra

Elevate your event with top-tier speakers and coaches from our partners: Speaker Boutique, teamgeist, and Brainbirds.

## Our Locations

- 📍 smartvillage M-Schwanthalerhöhe, Ganghoferstraße 66b, 80339 München
- 📍 smartvillage M-Bogenhausen, Rosenkavalierplatz 13, 81925 München
- 📍 smartvillage Köln, Schanzenstraße 6-20, Gebäude Nr. 2.19/Kupferwerke, 51063 Köln
- 📍 smartvillage Berlin, Karl-Marx Straße 101, 12043 Berlin



CEO & Co-Founder  
Gerd Krohn



CEO & Co-Founder  
Lukas Koppitz



CFO  
Thomas Rumann